prove to be no "sun of righteousness" with true "healing in its wings." (Malachi 4:2) Their message proved true.

In spite of the end of the Gentile Times in 1914, God permitted the political authorities of this world to continue as the "higher powers" or the "powers that be," which are "ordained of God." Hence men held God responsible for the unbearably hot state that scorched them. As foretold, "they blasphemed the name of God, who has the authority over these plagues." —Revelation 16:9; Romans 13:1, 2, 4V.

At this time God's personal name began to come to the fore. In harmony with the resolution adopted at the Indianapolis general convention in 1925, the dedicated, baptized Christian Bible Students were lifting up the "standard of God's truth and righteousness" in his name and spirit. After that resolution began to be circulated throughout the earth in millions of copies in many languages, the leading article of the Watch Tower issue of December 15, 1925, had the following to say under the heading "His Name":

The world, particularly the governing factors of the nations, have pushed the name of God aside. Now the time is come when God will make for himself a name in the earth. . . .

Now Satan and his evil allies are gathering all their forces for the great and final conflict. . . . In that fight the Lord God will make for himself a name, that the peoples and nations of earth may know that he is God.

As a fitting, timely follow-up to that, the very next issue of The Watch Tower, that of January 1, 1926, carried as its feature article "Who Will Honor Jehovah?" The opening paragraph said:

These [Psalm 135:21a] are the words for our text for the year 1926. Blessed or bless, as used in this text, means to venerate, to adore, to worship, to honor and to glorify. Who will come within the class that thus honors Jehovah God? They that abide in Zion will do so with gladness.

At once the anointed remnant yet on earth of the 144,000 determined to be found "within the class that thus honors Jehovah God." From then on the Watch Tower publications quoted and directed to the remnant the words of Isaiah 43:10-12, in which Jehovah tells his dedicated people that they are his witnesses. Now these came to appreciate their relationship and responsibility toward God. At last, on Sunday, July 26, 1931, at the international assembly in Columbus, Ohio, they adopted the resolution in favor of the Scripturally backed name for themselves, "Jehovah's witnesses."

With all this publicizing of God's name, from 1926 onward in particular, the worldly men who were "scorched with great heat" from the "sun" of their world could directly blaspheme the "name of God." They called down evil upon His witnesses who did not join the worldlings in worshiping and idolizing the "sun" of this old world, and who ascribed the scorching heat to this worldly "sun."

One tantalizing instance of this occurred when Pope Pius XI of Vatican City, who was a Concordat partner of dictators Mussolini and Hitler, proclaimed 1933 to be a holy year. When he inaugurated it on April 2, he held out hopes of peace and prosperity as a result of observing that year as holy. In quick succession came the startling broadcast on April 23, 1933, over 55 radio stations, with WBBR of Staten Island, New York, as the key station. This hour's address by President Rutherford of the Watch Tower Society was on the subject "Effect of Holy Year on Peace and Prosperity." This exposé of Holy Year was transcribed on phonograph records, and a broadcasting of these was made on the following June 25 over 158 radio stations. Among other things, the president's speech said:

". . . With all kindness and sincerity I remind you who listened to the 'Holy Hour Service' held in New York on the 2d of April that the name of man was there